

Success Story: Taylor Made Motors



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Johan Hendriksz
Business Manager



Taylor Made Motors is an East Rand-based motor dealership built on years of experience in providing top quality pre-owned and light commercial vehicles, and excellent back up services to cater to their clients' every motoring requirements.

The decision to implement the AUTOSavvy Car Dealership System was made after recognising its fundamental advantage of being able to do everything in one central location, from invoicing to stock management. The AUTOSavvy system is a first for Taylor Made, having had no previous system in place.

Business Manager, Johan Hendriksz, believes that AUTOSavvy will be a vital tool in helping the business provide excellent customer service and superb value. “AUTOSavvy presents a much easier way to manage everything in your business as everything can be controlled on one system.”

From a productivity viewpoint, Johan emphasised the benefits of a system that is user-friendly, feature-rich and fully integrated, “AUTOSavvy makes the process much easier because everything is on PC, therefore there is less need for paperwork, and deals can be closed quicker.”

With the introduction of the AUTOSavvy system into the business, Taylor Made has advanced their operations and is now able to overcome the daily challenges of running a professional dealership. According to Johan, “The system has been very helpful because of the photo uploading functionality, this has even helped with an on-going investigation with the ombudsman.”

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